

# **SPECIAL REPORT: The Secret to Getting Her Back**

**How to Make Your Ex  
Irresistably Attracted to You**



By John Alexander

[How to Get a Girl Back in 30 Days or Less](#)

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By John Alexander  
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My Friend,

You probably never expected in a million years you'd be downloading a report off the Internet on how to get your woman back. But don't sweat it. I'm going to set you on the right path.

I don't know you personally, but let me guess that you're desperate to get a **certain** woman back. And you'll do **whatever it takes** to re-attract her.

Fortunately, you can breathe easy, because I will give you the solution.

We'll get to that shortly, but first let me tell you that I know how much it sucks to get dumped. I've been there too. I've had lots of women dump me over the years. Just about every guy who's been in the dating scene has. It's pretty much the worst thing a guy can go through emotionally.



Not only that, but we've all been in the situation where we'd do **anything** to get that awesome woman back, even though our well-meaning friends tell us to "forget about her and move on." You intellectually know they're right, but it's just not that easy.

## A Typical Scenario

Let's see how much of this you can relate to...

You start dating an amazing woman, and everything goes great at the beginning. She's obsessed with you and would do anything to make you happy. And indeed, these are the happiest days you've ever had.

You even start having crazy thoughts like "this will be the woman I'll spend the rest of my life with."

But as time goes on, you notice some subtle changes. Where before your woman would be cool about everything, now she starts nagging you more. Getting mad at you more. Gradually she exerts more power and dominance in the relationship.

Then maybe she starts acting cold. More distant. She no longer worships the ground you walk on. Your relationship becomes less and less physical. And no matter what you do for her, nothing helps.

Finally, you hear the dreaded words: "I need time" or "I need space."

You're lost. Nothing seems to work. The calls, the text messages, the flowers you send her, all to no avail.

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Maybe she's even starting to see another guy right now.

Look, like I said, I've been there too. You go through heartache, pain, and tears. You feel totally helpless.

But I'm not just here to empathize with you -- I'm also here to give you a healthy and beneficial kick in the ass. That's because...

## **There's A Big Mistake Most Guys Make When They're Trying to Re-Attract Their Ex**

That mistake, my friend, is pursuing her. Sending desperate text messages and emails, etc.

Let me ask you: how has she reacted so far? Did she melt into your arms and tell you she realized she made a big mistake? Or did she tell you crap like "I still need time"?

I bet it was the latter. Am I right? I thought so.

Albert Einstein said that the definition of insanity is doing the same thing over and over again and expecting different results.

So when a guy thinks that just one more love letter... one more gift... one more apology... or anything else he can think of that's "nice" is ever going to change anything...

He is flat-out acting insane.

Let me explain to what's going on with your woman's perception of you by having you think of something. I want you to imagine you're a loan officer in a bank and two customers show up wanting a loan from you.

The first customer, Lenny Loser, comes dressed in a T-shirt and jeans, sits at your desk and pleads, "I'm unemployed and need the money so badly. I can't eat without it. I can't even pay my rent! Please man, I swear I'll pay it back."

The second guy, Carl Confident, comes wearing a sharp suit and tie. He confidently takes a seat and tells you he needs a tiny bit of money as a short-term loan. You verify his financials -- he's got millions in investments, and just needs a little bit right now. You're guaranteed to get back the money back plus interest.

It's pretty obvious who you'd prefer to loan money to. That first guy's a loser, and if you loaned him money, you'd never see any of it again. Even if you felt sympathy for him, you know it's not your job to give him charity. You'll get nothing out of the deal, since he has no way to pay you back. He's just going to take from you and give you nothing in return.

The second guy, on the other hand, is very attractive. He will get you easy money. Guys like him are the reason the bank is able to pay your salary. He doesn't need to work to get your

attention. His value speaks for itself.

This situation I've just laid out has the exact same underpinnings as your situation with your woman. Right now you're like the first guy. From your ex's point of view, you're sucking value out her while giving her nothing in return.

The most common question I get is: "What do I say to her?" The correct answer may surprise you: nothing. You see, because you're a desperate guy, she may say something sympathetic or nice to you, but then you'd immediately start begging for her like a panting puppydog.

And this just drives her away.

When you come from a position of neediness, you're like Lenny Loser in the example above. When you come from a position of attractiveness and value-giving, you become like Carl Confident.



*Would you rather loan  
money to this guy...*

*Or this guy?*

## What Will Make Her Attracted to You Again

Now that you know that pursuing her doesn't work, you're probably also starting to realize that everything society and your mother ever taught you about women is wrong. As a coach who teaches men how to get girls, I hear from a lot of recently-dumped guys who tell me, "I did everything for my girlfriend. But then the one moment she needs me to comfort her, and the next moment she tells me she needs space."

What's going on here? Didn't you always hear that you should "be a nice guy to get that dream girl"?

Now, how did that piece of wisdom work out for you? Well, since she dumped you, you know the answer to that one!

You may even have noticed that your girl seems to be more attracted to men who aren't "right" for her, especially if she's with a "rebound boy" right now who's a complete jerk. You see, while women may know on an *intellectual* level that they should date the "nice guy," what they gravitate to instead is the man who gives them certain *feelings*.

So it's as simple as that. What makes a woman want a guy is the feelings she has about him. It has nothing to do with what she intellectually thinks of the guy. It has nothing to do with how much money he has or how "nice" or "respectable" of a guy he is.

Women are socialized to not want to offend, so usually you'll never hear your ex saying

something like, "I just don't find you attractive anymore." (If your woman did say something like that to you, consider yourself lucky to have found a chick who tells the truth!)

Usually a woman will instead feed you nonsense like "I'm at a weird place in my life," "It's not you, it's me," or "I'm not ready for a relationship right now."

Now you understand what those statements meant.

Remember what I said earlier about how your woman grew to have the power in the relationship? Ironically, it happened because you gave her that power by catering to her every whim. But, the fact that you gave her that power over you caused her to lose attraction for you. You were no longer giving her good feelings.

Right now your ex thinks of you as **dull** and **boring**. And when you put pressure on her to come back to you, all you accomplish is to re-enforce her misguided view of you.

You know, an interesting task I give the guys I coach is to have them observe the kind of guy who is able to get and (more importantly) KEEP a woman attracted to him. By this I mean the sort of guy who, years after he stops dating a woman, she's still pining for him.

When you do this assignment, you see the men with the most success are the ones who are celebrities, or the local stud at the gym, or the leaders and alpha males in life. Now, you don't need to become a rock star, actor, musclehead, or a millionaire captain of industry to become an attractive guy. What you need to do is become a man with a lot going on in his life.

You want your ex to see you as interesting and fun. Maybe you make her laugh sometimes.

Notice I'm not telling you to become a jerk. The key point is that women are attracted to men who give them good feelings, not the "nice" guy. That means become an interesting man. A man who thrills a woman, captivates her with his passion, and draws her into his powerful reality.

Think back to recent events with your girl. If you take an honest look, you'll see instances where you were a weak man, always putting pressure on her and breathing down her neck. The result of this was you were pushing her away.

So, what you need to do now is get yourself together. Assert yourself right now by telling your ex that **you** need some time and space, and that maybe you can be friends again eventually. Then follow through, and keep her cut off from communication with you for a full three weeks. This gives you time to build your attractiveness, so that when you re-initiate communication with your ex, she'll be blown away by the attractive new man you've become.

And when you become an attractive guy, then rather than you begging for her, she starts begging for you.

## Becoming a Man of High Value

Let me ask you something. Let's say I put two glasses of water down on the table in front of you. The first glass of water came unfiltered from the tap. For the second one, I bought a \$4 bottle of water and poured **that** into the glass. Now, my question is...

Which one would you rather drink?

Even though a chemist would tell you both glasses of water are virtually exactly the same... bottled water is a \$16 billion a year industry for good reason!

Bottled water is not easily attainable (it costs money), and you tell yourself a compelling story about it. As you buy the bottle of water, you imagine how it came from a pristine mountain spring, was lovingly and painstakingly bottled by people who care, and so on...

It has a high value, in other words.

And so, the point in the example is that bottled water has a much higher perceived value than tap water. You have to work to attain bottled water. It's a challenge for you.

Now let's look at the scenario you've got going on with your ex. Right now you are zero challenge for her. You're like the tap water in the example above. She knows all she has to do is say a nice word to you, and at the drop of a hat she can have you again.

If you're like most guys in your situation, you're suffocating your ex with too much attention. It's repelling her. She wishes you knew that.

So the number 1 thing I hope you take from this report is that you need to cut off your ex from contact with you RIGHT NOW.

This simple act stops pushing her away and will ultimately get you closer to her again and give you a chance to re-attract her.

## Your Upcoming Success

A lot of my friends who are real players when it comes to women are big fans of the movie **Swingers**, especially for a guy who's been dumped. And it's for a good reason.

The movie is based on real events in Jon Favreau's life, so it's actually a realistic movie. At the beginning of the film, Mike, the main character, is obsessed with his ex-girlfriend and hangs by the phone waiting for her to call. Of course she doesn't, because Mike is coming from a position of neediness and value-taking, like Lenny Loser in the example earlier.

By the end of the film, Mike has had a lot of experience with some great women, including one woman in particular who's better than his ex. He's now become an attractive man.

Then guess what happens. That's right -- his ex-girlfriend calls him. That's because Mike has become like Carl Confident. He's now coming from a position of attractiveness and value-giving.

That, in a nutshell, is the kind of improvement process you're going to go through.

Right now you're needy and desperate. The solution, as I said, is to first of all cut off your ex from communicating with you. You then will take the next three weeks to build your attractiveness.

On Day 21 of the program, when you re-initiate contact with your ex, she'll be absolutely blown-away by how attractive you've become.

But now that you have other women lusting for you, and your ex is just one of many women you have to choose from, you may decide (like Mike in **Swingers**) that you don't even want her back anymore.

On the other hand, if you do decide to take her back, you'll have your relationship running a hundred times better than before -- and this time it will be on *your* terms. But the choice will be yours.

This is the basic 4-step formula to get your girl back:

1. Tell her you're okay with her decision to break up, and then act like you're okay with it.
2. Become an attractive man who has other women interested in him.
3. Contact her on Day 21 indicating you want to be "friends."
4. Get her to hang out with you and see the remarkable transformation you've undergone.



*How sweet will it be when she's back in your arms again?*

When your ex hangs out with you again, and she sees that you're doing great, you're happy, you have other women interested in you, and you're completely cool, nonchalant, and non-needy... she'll be irresistibly attracted to you.

You know, I get success stories emailed to me all the time from my students. Just a couple hours ago, a guy named Andrew H. from Australia sent me this:

Thanks John, It worked...your whole system. I'm back with my girlfriend. It's really good. Thanks mate.

Andrew had gone from being needy and value-taking to becoming attractive and value-giving.

And then his ex desperately wanted him back. It was as simple as that.

And it can be that simple for you too.

### **The Next Step...**

The next step is to get started right away. You see, the sooner you start taking action, the sooner you'll set into motion the steps it takes to attract your woman back to you within the next 30 days.

Your choice is simple. You can do nothing and continue to make the same mistakes, and watch helplessly as you lose her forever...

Or you can grab this opportunity while it's still here for you. Go to this site right now:

[Click Here!](#)

Best regards,



John Alexander